

**FOR IMMEDIATE RELEASE**

**AIR-TRANSPORT IT SERVICES, INC. PROVIDES FULLY INTEGRATED SUITE OF SOFTWARE TOOLS TO THE NEW BRANSON AIRPORT**

**January 16, 2009**, Branson, MO – Air-Transport IT Services, Inc. (AirIT), a key provider of diversified information technology products and services to the air transportation industry, today announced that they have signed an agreement to deploy a full complement of business, operational and passenger processing software tools at the new Branson Airport. The new software solutions will include PROPworks™, property and revenue management software, an Airport Operational Database (AODB), Flight Information Display System (FIDS), Extended Airline System Environment (EASE) and Local Departure Control System (LDCS). In addition, AirIT will also be developing and installing custom software that will serve as the cornerstone of Branson's ambitious GateONE passenger reward program.

After careful consideration, AirIT was selected for this ambitious project based on their expertise and expansive installed base of other fully integrated airport projects. The new Branson Airport represents the country's only true "greenfield" airport development currently underway and the project also benefits from the fact that it is being financed completely by private funding and is not the recipient of any federal funding. The airport's owner, Branson LLC, has set very high goals for the airport's performance and passenger experience and this new technology initiative has been identified as one of the critical steps to achieve those performance and customer service goals.

AirIT has been an innovator in the field of integrated operational software solutions for airports and in fact, is the only true single-source provider of fully integrated airport solutions. AirIT enjoys an unparalleled record of success with integrated solution projects. Similar solutions have been deployed at Miami International Airport, Philadelphia International Airport, Sacramento International Airport, San Jose International Airport, Luis Munoz Marin International Airport, Puerto Rico and Lima International Airport in Peru. Each of those projects delivered true operational data integration and customer service improvements for the travelling public. The long-term goal for Branson Airport is to deliver a truly one-of-a-kind passenger experience while creating maximum flexibility and revenue potential for the airport.

A focal point of the project is the introduction of AirIT's EASE/LDCS airline common use solution. EASE will allow all of the airlines that will fly to and from Branson the ability to use their own proprietary software environments. The implementation of this contemporary common use technology allows the airport to handle more airlines and more operations in less space. This has allowed the construction of a smaller more cost effective terminal. Equally as important, this technology greatly reduces airline costs, as the airport is providing the necessary technology infrastructure that they require to operate. These reduced costs mitigate airline risk and makes the decision to fly to Branson or add

frequencies infinitely easier, enhancing the airport's competitive advantage. As Branson's launch carrier, Air Tran will be the first airline to be operating on the EASE system when they begin service on May 11, 2009. Air Tran currently uses the same EASE software in their operation at Philadelphia International Airport. Additionally, as part of their end to end common use solution, AirIT will also be delivering their LDCS software to allow charters and airlines without their own software environments to provide their passengers a "true airline" check-in experience.

AirIT is extremely proud to continue its expansion into a brand new airport. Betros Wakim, AirIT President and CEO states, "the new Branson Airport project represents a great opportunity for AirIT to deliver some of our finest software solutions to one of the most exciting airport development projects that I have ever seen. The contemporary thinking that is driving this new airport business model is truly awe inspiring and may represent the future of new small airport construction. We are anxious to demonstrate the power of our integrated technology suite in Branson and we are confident that this project will help the airport meet and exceed its long-term performance goals." Jeff Bourk, Executive Director adds, "We are truly excited to have the opportunity to partner with one of the world leaders in airport technology. Their experience coupled with this brand new dynamic airport will surely result in a winning combination. This project is just one small step in achieving our goal of positioning Branson as a premier air transportation facility."

#### **About Branson Airport**

Branson Airport is the first privately-developed and operated commercial airport in the United States; Branson Airport has the potential to redefine air travel in this country. Branson Airport LLC is introducing an innovative business model that focuses on creating a better travel experience. The airport sits on 922-acres located in Taney County, Mo., approximately 8 miles south of the center of Branson. The total airport project cost is approximately \$140 million, currently \$26.5 million in private equity and \$114 million in bonds.

For more information: [www.flybranson.com](http://www.flybranson.com)

#### **About Air-Transport IT Services, Inc.**

Air-Transport IT Services, Inc., with corporate offices in Orlando, Florida, offers airlines and airport IT systems that enable them to deliver, display, manage and employ information that improves operations, customer satisfaction and revenue generation. The company's airport operational, passenger processing and revenue management solutions are the most comprehensive offerings available to the global air transportation industry. AirIT solutions are based on open systems and run in a client/server and web based environment. In addition to its product offerings, AirIT also provides consulting services, networking and installation and 24 x 7 support.

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